



## Lehigh ISE 100 Program Sponsorship Opportunities

**In 2024/2025 we will accomplish 100 years of Industrial Engineering at Lehigh. Please join us celebrating Lehigh ISE 100!**

### **Lehigh ISE 100 Program Events:**

- Lehigh ISE Alumni Lectures, 2024
- Lehigh ISE Alumni Lectures, 2025
- Lehigh ISE Annual Banquet, 2024
- Lehigh ISE Annual Banquet, 2025
- Lehigh ISE Awards Ceremony, 2024
- Lehigh ISE Awards Ceremony, 2025
- Lehigh ISE Career Fair, 2024
- Lehigh ISE Career Fair, 2025
- Lehigh ISE First Year Student, 2024
- Lehigh ISE First Year Student, 2025
- Lehigh ISE Graduation Party, 2024
- Lehigh ISE Graduation Party, 2025
- Lehigh ISE Seminar Series, 2024
- Lehigh ISE Seminar Series, 2025
- Lehigh ISE Student Alumni Mixer, 2024
- Lehigh ISE Student Alumni Mixer, 2025
- Lehigh ISE UG and Master's Student Research Symposium, 2024
- Lehigh ISE UG and Master's Student Research Symposium, 2025
- Women at ISE, 2024
- Women at ISE, 2025
- Modeling and Optimization: Theory and Applications (MOPTA) Conference (the Lehigh ISE flagship conference), Summer 2024
- Modeling and Optimization: Theory and Applications (MOPTA) Conference (the Lehigh ISE flagship conference), Summer 2025

## **Who Should Sponsor:**

- Lehigh ISE alumni
- Industry companies owned by Lehigh ISE alumni
- Industry companies where Lehigh ISE alumni hold leadership positions
- Members of the Lehigh ISE Community, including current students and their parents
- Industry companies or institutions interested in promoting Lehigh ISE

## **Benefits of Sponsorship:**

- Build your name or brand awareness to 3,000+ Lehigh ISE alumni, all partnering companies of our Enterprise Systems Center, and all other ISE departments in the country
- Associate your name or brand with the Lehigh ISE 100 Celebration in perpetuity
- Explore great networking opportunities in your field

## **DIAMOND LEVEL \$50,000.00 (single opportunity)**

- **Naming of the whole Lehigh ISE 100 Program**
- **Verbal/slide recognition at the opening session of all Events**
- **One-time email use to address the entire Lehigh ISE alumni community**
- 125-word listing online
- Recognition on website, signage, and print of all events
- Recognition on website of the Lehigh ISE 100 Program (size proportional to sponsorship level)
- Name engraved on a plaque “Lehigh ISE 100” to be posted at Mohler 1<sup>st</sup> Floor Lounge (font size proportional to sponsorship level)

## **PLATINUM LEVEL \$25,000.00 (single opportunity)**

- **Naming of the Mobile App Lehigh ISE 100 Program**
- **Naming of 3 Events and verbal/slide recognition at the opening session of the 3 Events**
- 100-word listing online
- Recognition on website, signage, and print of 3 Events
- Recognition on website of the Lehigh ISE 100 Program (size proportional to sponsorship level)
- Name engraved on a plaque “Lehigh ISE 100” to be posted at Mohler 1<sup>st</sup> Floor Lounge (font size proportional to sponsorship level)

## **GOLD LEVEL \$10,000.00**

- **Naming of one Event and verbal/slide recognition at the opening session of the Event**
- **Co-sponsorship of the Lehigh ISE social media platforms for 2 years (facebook, linkedIn, twitter, instagram)**
- 75-word listing online
- Recognition on website, signage, and print of the Event
- Recognition on website of the Lehigh ISE 100 Program (size proportional to sponsorship level)
- Name engraved on a plaque “Lehigh ISE 100” to be posted at Mohler 1<sup>st</sup> Floor Lounge (font size proportional to sponsorship level)

## **SILVER LEVEL \$2,500.00**

- 50-word listing online
- ISE Newsletter front cover co-sponsoring (3 numbers)
- Recognition on website of the Lehigh ISE 100 Program (size proportional to sponsorship level)
- Name engraved on a plaque “Lehigh ISE 100” to be posted at Mohler 1<sup>st</sup> Floor Lounge (font size proportional to sponsorship level)

## **BRONZE LEVEL \$1,000.00**

- ISE Newsletter back cover co-sponsoring (3 numbers)
- Recognition on website of the Lehigh ISE 100 Program (size proportional to sponsorship level)
- Name engraved on a plaque “Lehigh ISE 100” to be posted at Mohler 1<sup>st</sup> Floor Lounge (font size proportional to sponsorship level)

**Please contact directly Lehigh ISE Department Chair, Professor Luis Nunes Vicente ([ise@lehigh.edu](mailto:ise@lehigh.edu)).**

Luis will first address questions about the sponsorship opportunities, and then:

- (1) call Lehigh’s Office of Development and Alumni Relations (DAR) to acknowledge your sponsorship;
- (2) together with DAR, provide you the means to process your sponsorship;
- (3) develop at ISE your chosen sponsorship according to the chosen level.